



# PRIVACY POLICY

**Last Updated:** February 19, 2026

This Privacy Policy (“**Privacy Policy**”) describes how the Foundation For Human Enrichment, d.b.a. Somatic Experiencing® International and its subsidiaries and affiliates (“**SEI**,” “**us**,” “**we**,” or “**our**”) may collect, use, and share personal information of end users (each a “**User**”) of our website, [traumahealing.org](https://traumahealing.org), our customer portal, and any other websites or digital properties we own and operate that link to this Privacy Policy (collectively, the “**Site**”), our Somatic Experiencing™ (“**SE**”) trainings, programs, and events (each, an “**Event**”), and our related services, social media pages, emails, and other electronic communications (collectively, and together with the Site and Events, the “**Services**”), and the choices Users have with respect to their personal information.

For information about how SEI processes consumer health information under applicable U.S. state laws, please review our Consumer Health Data Privacy Notice.

Somatic Experiencing® International (SEI) is a 501(c)(3) not-for-profit organization, the educational and humanitarian home for Somatic Experiencing. SEI is the controller of your personal information for purposes of applicable data protection legislation. The registered global headquarters of SEI is 2755 Canyon Blvd., First Floor, Boulder, CO 80302 USA. For questions or further information, please complete our [contact us](#) webform.



This Privacy Policy covers the following topics:

COLLECTION OF PERSONAL INFORMATION  
USE OF PERSONAL INFORMATION  
DISCLOSURE OF PERSONAL INFORMATION  
INTERNATIONAL TRANSFERS OF PERSONAL INFORMATION  
YOUR CHOICES  
CHILDREN'S PRIVACY  
SECURITY OF PERSONAL INFORMATION  
THIRD PARTY WEBSITES AND SERVICES  
NOTICE TO CALIFORNIA RESIDENTS (SHINE THE LIGHT LAW)  
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CHANGES TO THIS PRIVACY POLICY

## COLLECTION OF PERSONAL INFORMATION

We collect the following categories of personal information about Users. We may also collect other personal information that is not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

**Personal Information You Provide.** We collect the following categories of personal information when you provide it to us, such as when you visit our Site, register for an Event, or place an order on our Site. Unless we specifically request it, we ask that you not provide us with any sensitive personal information (e.g., information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background, or trade union membership) on or through the Services.

- **Contact information**, such as first and last name, phone number, mailing address, and email address.
- **Account or applicant information**, such as information you provide during account, Event, or student applicant registration, login credentials, resume information, records of services you have utilized or purchased, Events attended, training level, SE certification status, and other details about your use of the Services.



- **Provider or practitioner information**, such as professional contact information, work location, training level, SE certification status, SE services offered, biography and job history, and other professional information.
- **Payment information**, such as bank account number, credit or debit card number, or financial account details used for payments. All payment processing services connected with your use of the Services are provided to you by third-party payment processors.
- **Demographic information**, such as your city, state, country/province, age, gender, race, ethnicity, disability status, sexual orientation, and veteran status to the extent you voluntarily provide this information during an Event, account or applicant registration, or otherwise through the Services.
- **Mental health/trauma history** to the extent you voluntarily provide this information in a training, workshop, or other Event for use in a demonstration, as part of a scholarship or similar application, in a communication to us or a SE Provider or Practitioner, or through other engagement on or through the Services. Unless we specifically request it, however, we ask that you not submit any sensitive personal information including mental or physical health conditions, treatment, or status, disability, or genetic characteristics on or through the Services.
- **User submissions**, such as text, images, audio, or video, along with the metadata associated with any files you may upload or otherwise make available in connection with the Services, such as through comments, messages, feedback, and personal testimonials.
- **Survey responses**, such as the information you provide in response to our surveys, evaluations, or questionnaires.
- **Preferences**, such as any marketing or communications preferences, or details about how you engage with our communications.
- **Communications**, such as the information associated with your requests or inquiries, including for support, assistance, or order information, communications sent to SE Practitioners or Providers via the Services, and any feedback you provide when you communicate with us. We and our service providers may also record or monitor any call or chat you have with us for quality control or training purposes, or to enforce our rights.



**Personal Information from Third Parties.** We may obtain personal information about you from third parties, such as SE training Providers (e.g., training rosters), Event partners, public sources, social media platforms, third parties that help us advertise our services and find new users, joint marketing partners, event co-sponsors, and data licensors/providers.

**Referrals.** Users of the Services may have the opportunity to refer friends, colleagues, or other contacts to us and share their contact information with us. Please do not refer someone to us or share their contact information with us unless you have their permission to do so.

**Personal Information Automatically Collected.** We, our service providers, and our advertising partners may automatically log information about you, your computer or mobile device, and your activity over time on our Services and other sites and online services, such as:

- **Device data**, such as your computer or mobile device operating system type and version number, manufacturer and model, browser type, screen resolution, IP address, unique identifiers, the website you visited before browsing to our Site or Services, and general location information such as city, state, or geographic area.
- **Online activity data**, such as pages or screens you viewed, how long you spent on a page or screen, navigation paths between pages or screens, information about your activity on a page or screen, access times, and duration of access. We also collect additional usage data from Users, for example, when you log into your account, when you complete a training, when you communicate with SE Providers or Practitioners, comments you enter, and other action items and improvements over time.

Like many online services, we may use the following technologies to facilitate some of our automatic data collection:

- **Cookies**, which are text files that websites store on a visitor's device to uniquely identify the visitor's browser or to store information or settings in the browser for the purpose of helping you navigate between pages efficiently, remembering your preferences, enabling functionality, helping us understand user activity and patterns, and facilitating online advertising.



- **Flash cookies**, or locally-stored objects, which are used on websites for purposes similar to cookies but allow storage of a larger amount of data.
- **Web beacons**, also known as pixel tags or clear GIFs, which are typically used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked, typically to compile statistics about usage of websites and the success of marketing campaigns.
- **Local storage**, which is used to save data on a visitor's device. We may use data from local storage to, for example, turn on web navigation, store multimedia preferences, customize what we show you based on your past interactions with our Services, remember your preferences, and measure ad effectiveness.

## USE OF PERSONAL INFORMATION

SEI uses personal information for the purposes set forth below and as otherwise described in this Privacy Policy or at the time of collection.

**To Provide the Services.** We may use personal information to provide our Services and to operate our business. For example, we use personal information to:

- process your transactions, including granting access to our Services;
- establish, manage, monitor, and maintain your account and training/certification status;
- improve and personalize your experience on or with the Services;
- verify your identity or determine your eligibility for Services, scholarships, special trainings or other Events, or offers or promotions;
- communicate with you, including providing notices about your account or transaction (e.g., confirmations, technical notices, updates, and security alerts) and responding to any of your requests, feedback, or questions;
- enable you to communicate with SE Providers and Practitioners through the Services;
- contact you by phone, email, or other form of communication;



- provide any surveys or other promotions you participate in;
- provide maintenance and support; and
- fulfill any other purpose for which you provide personal information.

**Provider and Practitioner Directory.** We may include your SE Provider or Practitioner information in our directory that is published on the Site. The directory is viewable by other Users on the Site. You may opt-out of being listed in the directory at any time as described in the [“Your Choices”](#) section below.

**Research and Development.** We may use your personal information for research and development purposes, including to study and improve the Services and our business, understand and analyze the usage trends and preferences of our Users, and develop new features, functionality, products, and services. As part of these activities, we may create aggregated, de-identified, or other anonymous data from personal information we collect. We make personal information into anonymous data by removing information that makes the data personally identifiable to you. We may use this anonymous data and share it with third parties for our lawful business purposes.

**Direct Marketing.** We may send you SEI-related or other direct marketing communications as permitted by law, including materials, updates, information, special offers, and promotional material from us and our business partners. You may opt-out of our marketing communications as described in the [“Your Choices”](#) section below.

**Targeted Advertising.** We may work with third-party advertising companies and social media companies to help us advertise our business and to display ads for our Events and Services. These companies may use cookies and similar technologies to collect information about you (including the online activity data and device data described above in the section called “Personal Information Automatically Collected”) over time across our Site and other websites and services or your interaction with our emails, and use that information to serve ads that they think will interest you. In addition, some of these companies may use hashed customer lists that we share with them to deliver ads to you and to similar users on their platforms. You can learn more about your choices for limiting targeted advertising in the [“Your Choices”](#) section below.

**Compliance, Fraud Prevention, and Safety.** We may use personal information and disclose it to law enforcement, government authorities, and private parties as we believe necessary or appropriate to: (i) maintain the safety, security, and integrity of the Services, business, databases, and



other technology assets; (ii) protect our, your, or others' rights, privacy, safety or property (including by making and defending legal claims); (iii) audit our internal processes for compliance with legal and contractual requirements and internal policies; (iv) enforce the terms and conditions that govern the Services; and (v) prevent, identify, investigate, and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft. We will also use personal information as we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.

**With Your Consent.** We will disclose your personal information in accordance with your prior direction or, in some cases, we may specifically ask you for your consent to collect, use, or share your personal information, such as when required by law.

## DISCLOSURE OF PERSONAL INFORMATION

In addition to the sharing described elsewhere in this Privacy Policy or at the point of collection, SEI may share your personal information as follows:

**Related Companies.** We may share your personal information with our affiliates, subsidiaries, and other related companies.

**Service Providers.** We may disclose your personal information to third parties who perform services on our behalf that are necessary for the orderly operation of our business. For example, we work with service providers that help us perform Site hosting, maintenance services, database management, analytics, payment processing, marketing, email marketing, customer relationship management, finances, and other purposes. We may also disclose your personal information to venues that host SE Events or to individuals that operate the event, as necessary.

**Advertising Partners.** We may also share personal information with third parties who we partner with for advertising campaigns or that collect information about your activity on the Services for the purposes described in the "Targeted Advertising" section above.

**Other Users.** Your personal information will be shared with other Users of the Services if you participate in an Event (e.g., training roster information shared with other training participants), submit content for use in a demonstration at an Event, authorize the publication of a personal testimonial, or direct communications to a SE Provider or Practitioner, or otherwise engage in interactive opportunities through the Services. If you are an SE Provider or Practitioner listed in our directory, your profile and contact information will be available to other Users and, in certain circumstances, the public. We do not control how other Users or third



parties use any personal information that you make available to them. Every participant present at a training is bound by a confidentiality agreement.

**Professional Advisors.** We may share personal information with persons, companies, or professional firms providing SEI with advice and consulting in accounting, administrative, legal, tax, financial, debt collection, and other matters, to the extent such information is necessary to provide the services to SEI.

**Authorities and Others.** Under certain circumstances, we may be required to disclose personal information to law enforcement, government authorities, and other parties if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency). We may also disclose personal information in the good faith belief that such action is necessary to comply with a legal obligation or for the purposes described above in the section titled "Compliance, Fraud Prevention, and Safety" above. Such purposes may include disclosures in relation to our Ethical Grievances policy and other [SEI policies](#).

**Business Transaction Participants.** We may disclose personal information to third parties, including Dr. Levine, in connection with any business transaction (or potential transaction) involving a merger, acquisition, assignment, sale of shares or assets, financing, consolidation, reorganization, divestiture, or dissolution of all or a portion of our business (including in connection with a bankruptcy or similar proceedings).

## INTERNATIONAL TRANSFERS OF PERSONAL INFORMATION

SEI is based in the United States, and we have service providers in the United States and potentially other countries. Your personal information may be collected, used, and stored in these countries or other locations outside of your home country. Privacy laws in the locations where we handle your personal information may not be as protective as the privacy laws in your home country. By providing your personal information, where applicable law permits, you specifically and expressly consent to such transfer and processing and the collection, use, and disclosure set forth herein.

## YOUR CHOICES

**Review and Request Changes to Your Personal Information.** If you have a SEI account, you can log into your account to review and make changes to certain personal information stored in your account, such as billing information. If you need to make a change and are unable to do this



through your account settings, please submit your request through our [contact webform](#) or contact us as provided at the beginning of this Privacy Policy. We rely on you to update and correct the personal information contained in your account. Note that we may keep historical information in our backup files as permitted by law.

**Removal from SEI Directories.** If you are a SE Provider or Practitioner listed in an SEI directory, you may request to be removed from our directory at any time and we will respond to such request as soon as is reasonably possible. Please submit your request through our [contact webform](#) or contact us as provided at the beginning of this Privacy Policy.

**Delete Account.** You may request to be removed from our database at any time and we will respond to such requests as soon as is reasonably possible. Please submit your request through our [contact webform](#) or contact us as provided at the beginning of this Privacy Policy. SEI retains limited registration information related to services provided (e.g. name, contact, and training history) as long as the student or other User is active, as needed to provide services, as needed to verify SE certification status, as well as for accounting, audit, continuing education, and compliance purposes.

**Opt-Out of Marketing Emails.** You may opt-out of marketing-related emails by clicking the “unsubscribe” link at the bottom of the email or submit your request through our [contact webform](#) or contact us as provided at the beginning of this Privacy Policy. You may still receive service-related communications, such as those relating to your account.

**Cookies.** Most browsers let you remove and/or stop accepting cookies from the websites you visit. To do this, follow the instructions in your browser’s settings. Many browsers accept cookies by default until you change your settings. If you do not accept cookies, however, you may not be able to use all functionality of the Services and the Services may not work properly. For more information about cookies, including how to see what cookies have been set on your browser and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

**Analytics Providers.** We use Google Analytics or similar analytics providers to help us analyze how our Services are being accessed and used. You can learn more about Google Analytics cookies by clicking [here](#) and about how Google protects your data by clicking [here](#). To opt-out of Google Analytics, you can download and install the Google Analytics Opt-out Browser Add-on, available [here](#).

**Advertising Choices.** You can limit the use of your information for targeted advertising by blocking third-party cookies in your browser settings, using



browser plug-ins/extensions, or using your mobile device settings to limit the use of the advertising ID associated with your mobile device. You can also opt out of interest-based ads from companies participating in the following industry opt-out programs by visiting the linked websites: the Network Advertising Initiative (<https://thenai.org/how-to-opt-out/>), the Digital Advertising Alliance (<https://optout.aboutads.info>), or the European Interactive Digital Advertising Alliance (<http://www.youronlinechoices.eu/>). Some of the companies we work with may offer their own opt-out mechanisms.

Many of the opt-out preferences described in this section must be set on each device or browser for which you want them to apply. Please note that some of the advertising companies we work with may not participate in the opt-out mechanisms described above, so even after opting-out, you may still receive interest-based advertisements from other companies. If you opt-out of interest-based advertisements, you will still see advertisements online but they may be less relevant to you.

**Do Not Track.** Some browsers may be configured to send “Do Not Track” signals to the online services that you visit. The Site currently does not respond to “Do Not Track” or similar signals. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>.

## CHILDREN’S PRIVACY

The Services are not intended for use by anyone under the age of 18, and we do not knowingly collect personal information from minors under 18.

## SECURITY OF PERSONAL INFORMATION

No method of transmission over the Internet, or method of electronic storage, is fully secure. While we use reasonable efforts to protect your personal information from the risks presented by unauthorized access or acquisition, we cannot guarantee the security of your personal information.

## THIRD PARTY WEBSITES AND SERVICES

The Services may contain links to other websites and online services operated by third parties. These links are not an endorsement of, or representation that we are affiliated with, any third party. In addition, our content may be included on web pages or online services that are not associated with us. We do not control third party websites or online services, and we are not responsible for their actions. Other websites and services follow different rules regarding the collection, use, and sharing of



your personal information. We encourage you to read the privacy policies of the other websites and online services you use.

### **NOTICE TO CALIFORNIA RESIDENTS (SHINE THE LIGHT LAW)**

Under California Civil Code sections 1798.83-1798.84, California residents who have an established business relationship with SEI are entitled to ask us for a notice describing what categories of personal information we share with third parties for the third parties' direct marketing purposes. If you are a California resident and would like a copy of this notice, please submit your request to the email address listed at the end of this Privacy Policy with "Shine the Light" in the subject line.

### **NOTICE TO NEVADA RESIDENTS**

Nevada Revised Statutes Chapter 603A allows Nevada residents to opt-out of the "sale" of certain types of personal information. Subject to several exceptions, Nevada law defines "sale" to mean the exchange of certain types of personal information for monetary consideration to another person. If you are a Nevada resident who wishes to exercise your "sale" opt-out rights, you may submit a request to us using the contact information listed at the beginning of this Privacy Policy.

### **NOTICE TO EUROPEAN USERS**

The information provided in this section applies only to individuals in the European Economic Area, the United Kingdom, and Switzerland (collectively, "**Europe**"). Except as otherwise specified, references to "personal information" in this Privacy Policy are equivalent to "personal data" governed by European data protection legislation.

**Legal Basis for Processing.** The applicable legal bases of our processing of your personal information as described in this Privacy Policy will depend on the type of personal information and the specific context in which we process it. However, the legal bases we typically rely on are set out in the table below. We rely on our legitimate interests as our legal basis only where those interests are not overridden by the impact on you (unless we have your consent or our processing is otherwise required or permitted by law). If you have questions about the legal basis of how we process your personal information, contact us using the contact information at the beginning of this Privacy Policy.

Processing Purpose (as described above in the <u>"Use of Personal Information"</u> section)	Legal Basis
To Provide the Services and Provider and Practitioner Directory	Processing is necessary to perform the contract governing our operation of the Services, or to take steps that you request prior to engaging us or our services. Where we cannot process your personal information as required to operate the Services on the grounds of contractual necessity, we process your personal information for this purpose based on our legitimate interests as further described in this Privacy Policy.
Research and Development	Processing is based on our legitimate interests in performing research and development as described in this Privacy Policy.
Direct Marketing and Targeted Advertising	Processing is based on your consent where that consent is required by applicable law. Where we rely on your consent you have the right to withdraw it any time in the manner indicated when you consented or via the relevant Services. Where such consent is not required by applicable law, we process your personal information for this purpose based on our legitimate interests in promoting our business and providing you with tailored, relevant content.
Compliance, Fraud Prevention, and Safety	Processing is necessary to comply with our legal obligations or based on our legitimate interests in protecting our or others' rights, privacy, safety, or property.
With Your Consent	Processing is based on your consent. Where we rely on your consent you have the right to withdraw it any time in the manner indicated when you consent or via the relevant Services.

**Use for New Purposes.** We may use your personal information for reasons not described in this Privacy Policy where permitted by law and the reason is compatible with the purpose for which we collected it. If we need to use your personal information for an unrelated purpose, we will notify you and explain the applicable legal basis.



**Retention.** We will retain your personal information for as long as necessary to fulfill the purpose of collection, including for the purposes of satisfying any legal, accounting, or reporting requirements, to establish and defend legal claims, for fraud prevention purposes, or as long as required to meet our legal obligations. To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

**Your Rights.** European data protection laws may give you certain rights regarding your personal information. You may ask us to take the following actions in relation to your personal information that we hold:

- **Access.** Provide you with information about our processing of your personal information and give you access to your personal information.
- **Correct.** Update or correct inaccuracies in your personal information.
- **Delete.** Delete your personal information.
- **Port.** Transfer a machine-readable copy of your personal information to you or a third party of your choice.
- **Restrict.** Restrict the processing of your personal information.
- **Object.** Object to our reliance on our legitimate interests as the basis of our processing of your personal information that impacts your rights.

You may submit these requests by contacting us using the information provided at the beginning of this Privacy Policy. We may request specific information from you to help us confirm your identity and process your request. Applicable law may require or permit us to decline your request. If we decline your request, we will tell you why, subject to legal restrictions. If you would like to submit a complaint about our use of your personal information or our response to your requests regarding your personal information, you may contact us or submit a complaint to the data protection regulator in your jurisdiction. In the European Economic Area, you can find your data protection regulator [here](#). In the United Kingdom, you can find your data protection regulator [here](#).



**Cross-Border Data Transfer.** If we transfer your personal information to a country outside of Europe such that we are required to apply additional safeguards to your personal information under European data protection laws, we will do so. Please contact us using the information provided at the beginning of this Privacy Policy for further information about any such transfers or the specific safeguards applied.

### **CHANGES TO THIS PRIVACY POLICY**

SEI reserves the right, at any time, to modify this Privacy Policy. If we modify how we collect, use, or share personal information, we will notify you by revising the "Last Updated" date at the top of this Privacy Policy and, in some cases, we may provide you with additional notice such as sending you an email notification, posting a notice on the Services, or other means as may be required by applicable law. In all cases, your continued use of the Services following posting or other notification of changes constitutes your acknowledgement of such changes. Please review this Privacy Policy periodically to keep up to date on our most current policies and practices.